

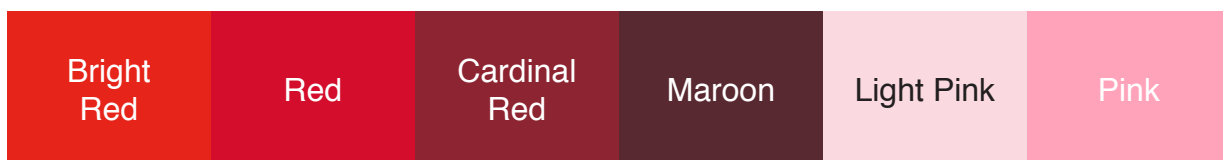


# Screen Printing Stock Colors

Colors are for reference only. Imprint will not 100% match color card.



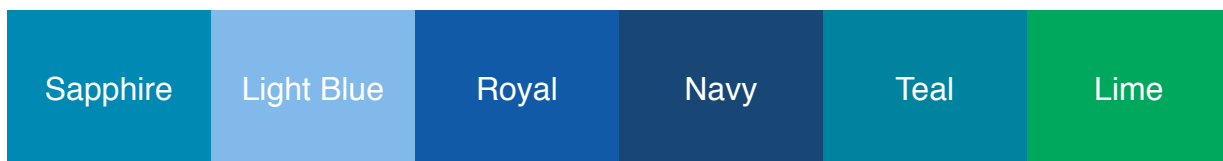
PMS 102    PMS 116    PMS 1235    PMS 021    PMS 1585    PMS 159



PMS 485    PMS 186    PMS 202    PMS 504    PMS 705    PMS 189



PMS 213    PMS 224    PMS 246    PMS 2562    PMS 7664    PMS 213



PMS 7705    PMS 278    PMS 286    PMS 281    PMS 2224    PMS 2257



PMS 368    PMS 356    PMS 340    PMS 560    PMS 7714    PMS 387



PMS 811    PMS 812    PMS 801    PMS 802    PMS 7501    PMS 175



PMS 476    PMS 4525    PMS 7557    PMS 429    PMS 430    Cool Gray 11



Liquid Silver    Silver Shimmer    Metallic Gold    Wipe It    White    Black

## Apparel 1 Artwork Guidelines

**Vector Art:** Adobe Illustrator / Indesign CS6 or earlier version. Formats include: .ai, .eps, .pdf, or .indd. All fonts must be converted to outlines.

**Raster Art:** Adobe Photoshop CS6 or earlier version. Artwork must be 300 dpi and actual size of imprint. Formats include: .psd, .tif, .eps, .bmp, or .jpg. These formats are not acceptable for print: .gif, or .png. A color separation fee will be applied to all raster images.

### Raster vs. Vector Art

Raster artwork is any digital art composed of horizontal and vertical rows of pixels. As a result, when raster images are enlarged, the image quality diminishes significantly. Typical raster types include .psd, .tif, .gif, and bmp.

Vector artwork is digital art composed of mathematical lines and curve. As a result, vector images can be reduced or enlarged in size indefinitely, without any loss in image quality. Typical vector files include .ai, .ps, .indd, .pdf, and .cdr.

Raster at 100%

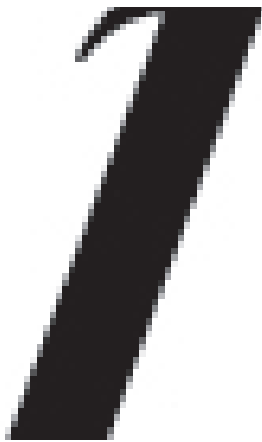


*Apparel 1*

Vector at 100%



*Apparel 1*



Raster at 500%



Vector at 500%